

Privacy Policy

Understanding Art™ · ABN 65 639 934 521 · Last updated October 2026

About this policy

Understanding Art respects your privacy. This policy explains what personal information we collect through understandingart.com.au, how we use it and how you can contact us about it. We handle personal information in line with the Australian Privacy Principles.

What we collect

Information you give us: your name and email address when you subscribe to our newsletter or request a free resource; the details you include when you use our contact or enquiry forms; and your name, email, delivery address and order details when you buy a print or product.

Information collected automatically: basic website usage information such as pages visited, device and browser type, collected through our website platform's analytics and cookies.

How we use it

To send the newsletters and resources you have asked for; to reply to your enquiries and deliver workshops or services; to process, fulfil and deliver orders; and to understand how the site is used so we can improve it. We do not sell your personal information.

Who we share it with

We use trusted service providers to run the site and fulfil orders, including Wix (website, forms, payments and email), Printful (print production and delivery) and Substack (newsletter publishing). These providers may store information outside Australia, including in the United States. Payment card details are handled by the payment provider and are not stored by us.

Email newsletters

Subscribing is optional. Every email includes an unsubscribe link, or you can ask us to remove you at any time.

Cookies

The site uses cookies to make it work and to measure visits. You can block or delete cookies in your browser settings, although some features may not work as expected.

Security and storage

We take reasonable steps to protect your information and keep it only as long as needed for the purposes above or as required by law.

Access, correction and complaints

You can ask to see or correct the personal information we hold about you, or make a privacy complaint, through the Contact page at [understandingart.com.au](https://www.understandingart.com.au). We will respond within 30 days. If you are not satisfied, you can contact the Office of the Australian Information Commissioner at [oaic.gov.au](https://www.oaic.gov.au).

Changes

We may update this policy from time to time. The current version will always be available on this website.